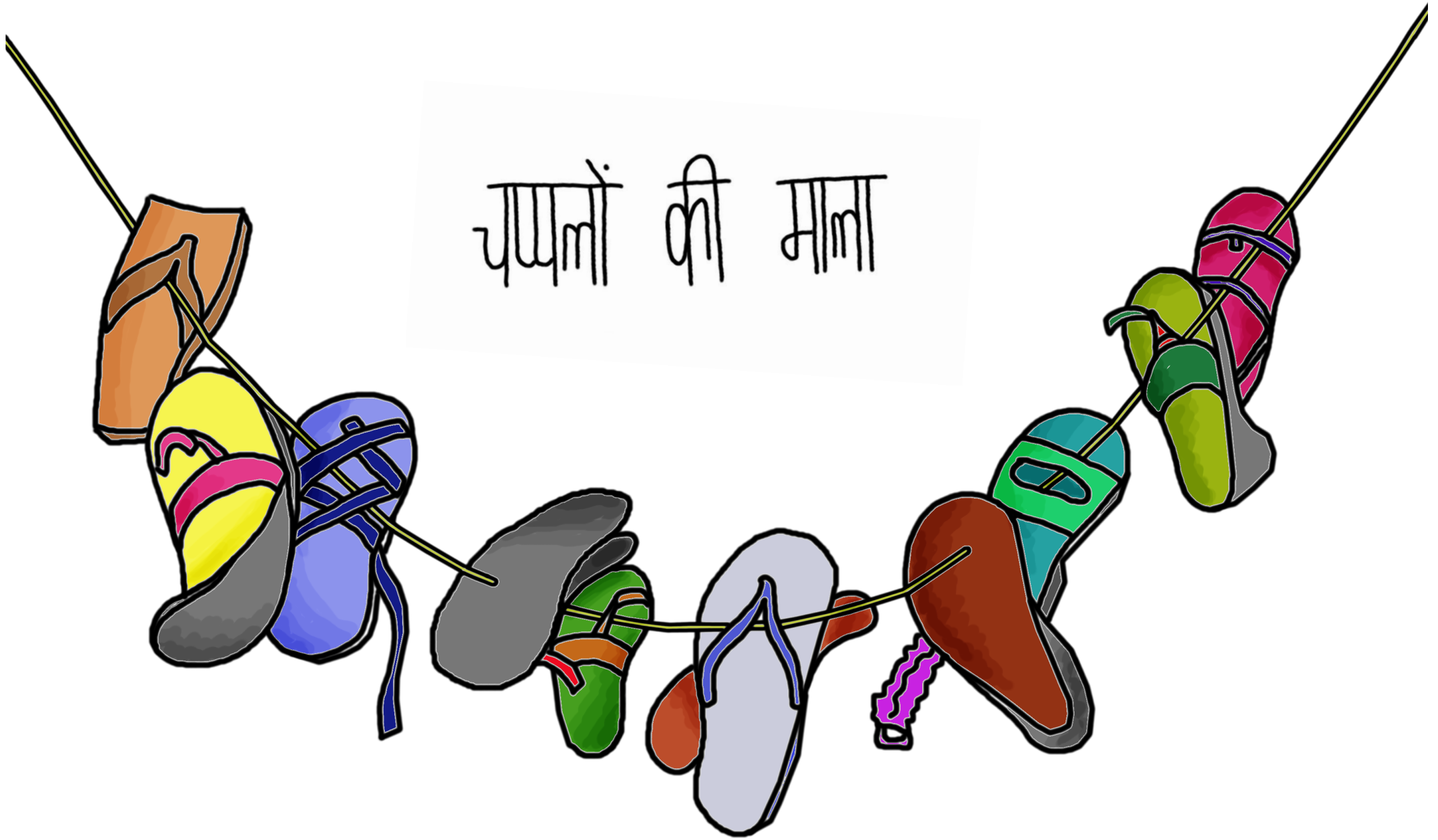


आओ जी आओ, पहनाएं आपको

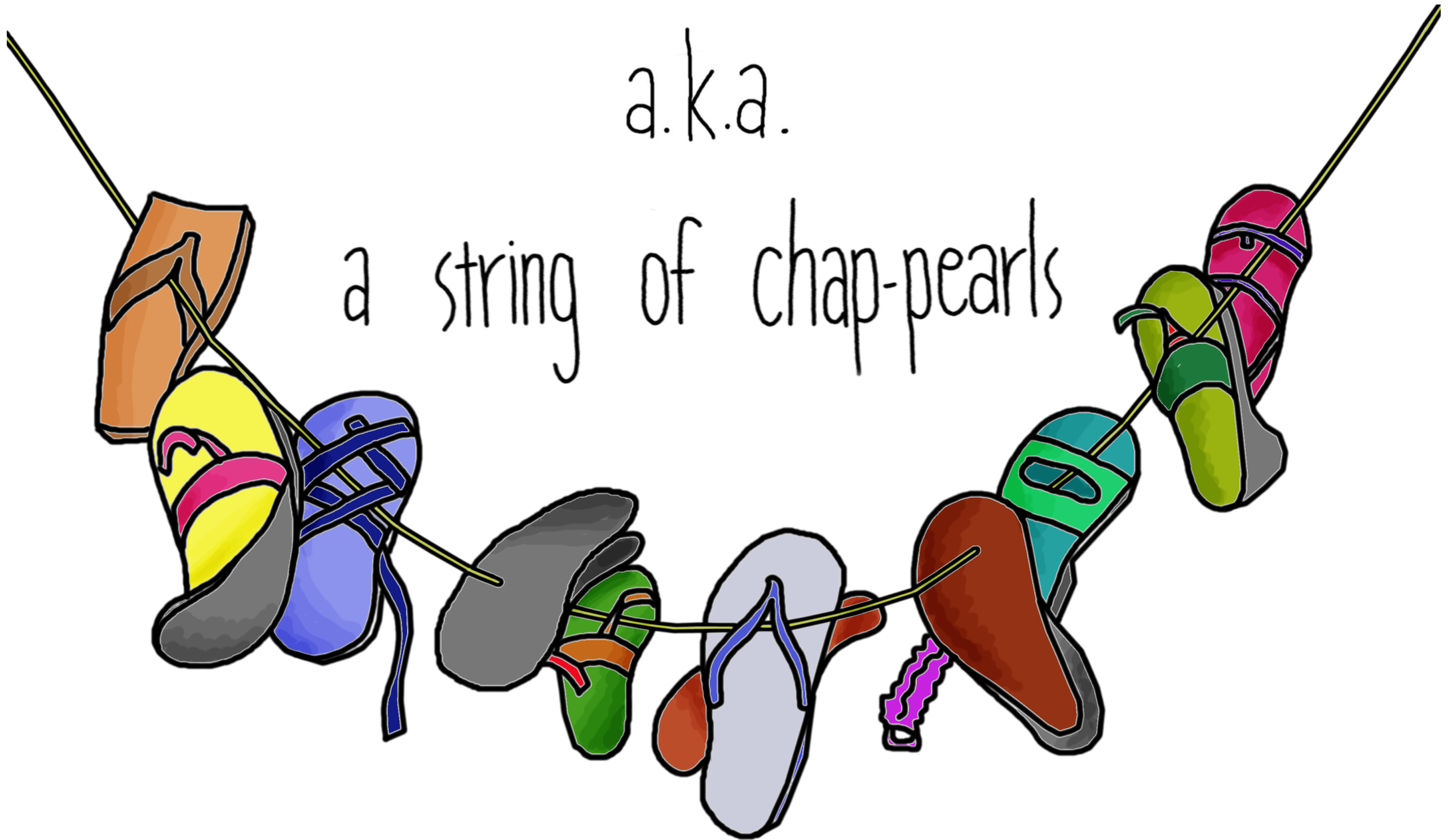
*(funky music playing in  
background)  
Come come my dearie, let me  
greet you with*

पुपुमीं की मामा



a.k.a.

a string of chap-pearls

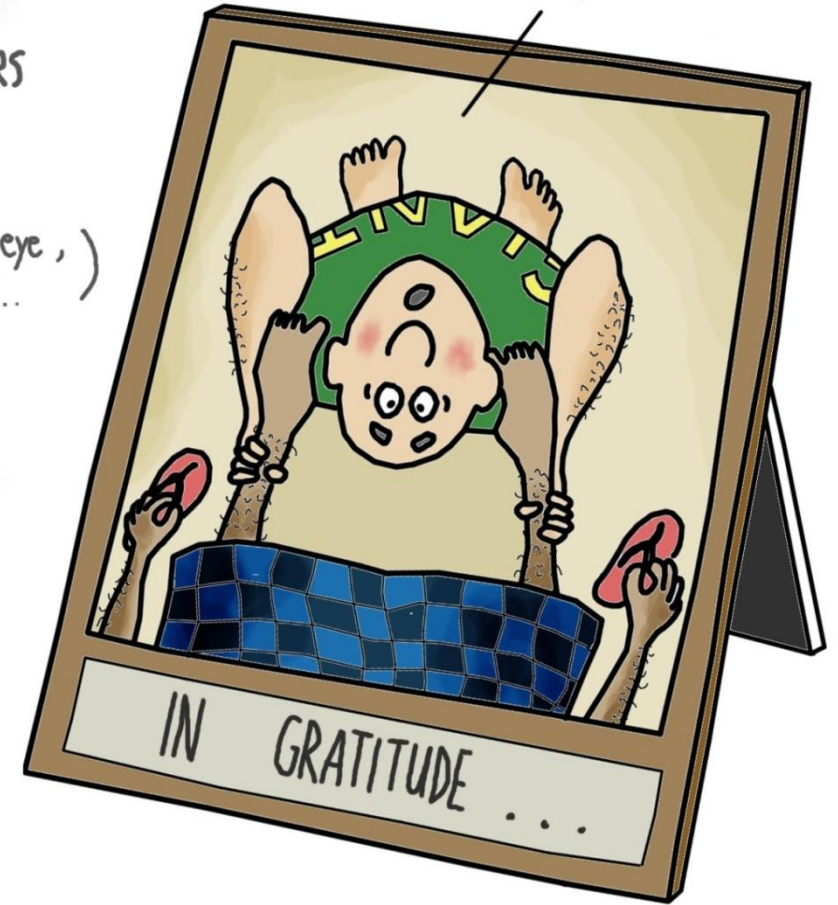


*(funky music continues)*

THIS IS FOR  
ALL THOSE GIANTS  
ON WHOSE SHOULDERS  
WE STAND

(with a grateful tear in our eye,  
and chappals in hand..)

PLEASE WEAR CHADDIS  
THE NEXT TIME, OK?



STRICTLY SPEAKING ...  
THERE ARE TWO  
TYPES OF SENTIENT BEINGS ,

TYPE  
**B**

TYPE  
**C**

AND NOW , THANKS TO SCIENCE  
IT'S QUITE EASY - SHMEASY TO FIND  
OUT WHICH ONE YOU HAPPEN TO BE !



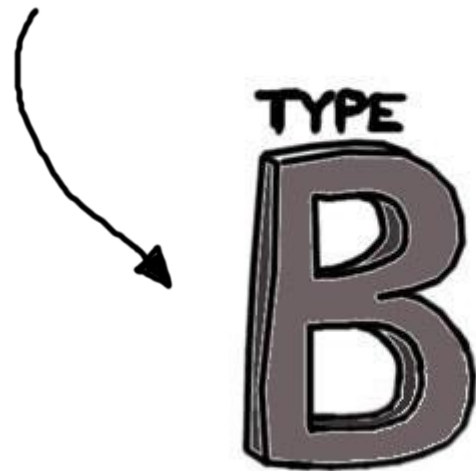
WHICH OF THE FOLLOWING TERMS BEST DESCRIBE YOU ?

SNOOTY  
MATERIALISTIC  
FROWNY  
NOT NICE  
ANGRY  
SELFISH  
LOUD  
EGOTISTICAL  
CREEPY  
PAINFUL  
ITCHY  
INSENSITIVE  
CRINGEWORTHY  
GLUTTONOUS  
OBNOXIOUS  
AWFUL

LOVABLE  
CUDDLY  
AWESOME  
CHO-CHWEET  
COMFY  
BALANCED  
KIND  
WISE  
CHEERFUL  
ECO-FRIENDLY  
YUMMY  
NICE  
HAPPY  
MAGNIFICENT  
HUMBLE  
FUN !

OUR MODERN™ SCIENTIFIC© RESEARCH\* CLEARLY SHOWS THAT

IF YOU'RE A PURPLESQUE PERSON



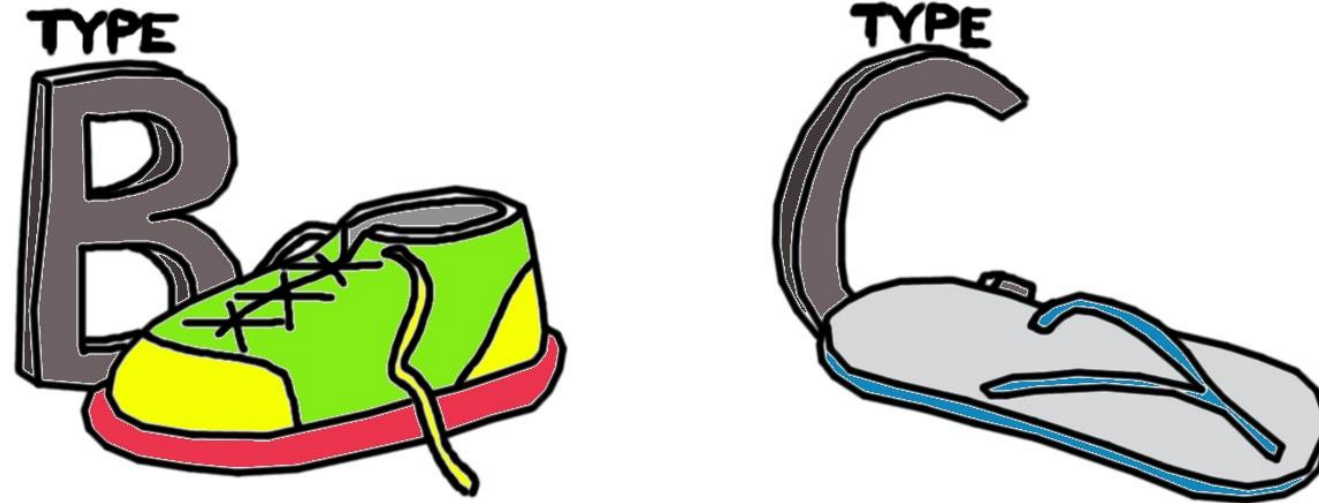
BUT IF BLUISH IS YOU



AND HOW DOES THIS MATTER, YOU ASK ?

\* KINDLY SUPPORTED BY AN ANONYMOUS DONATION BY THE CHAPPALVALA FOUNDATION

IT MATTERS BECAUSE :



A 'TYPE B' IS A 'BOOTS' PERSON

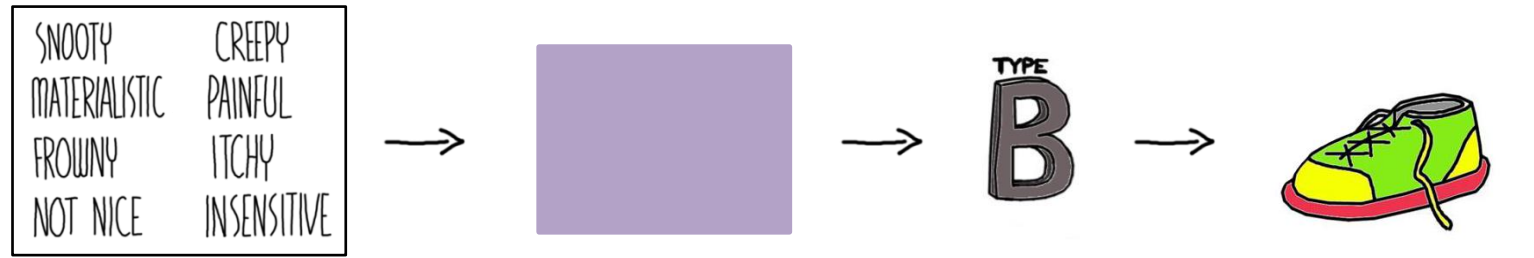
WHEREAS

A 'TYPE C' IS A 'CHAPPALS' PERSON

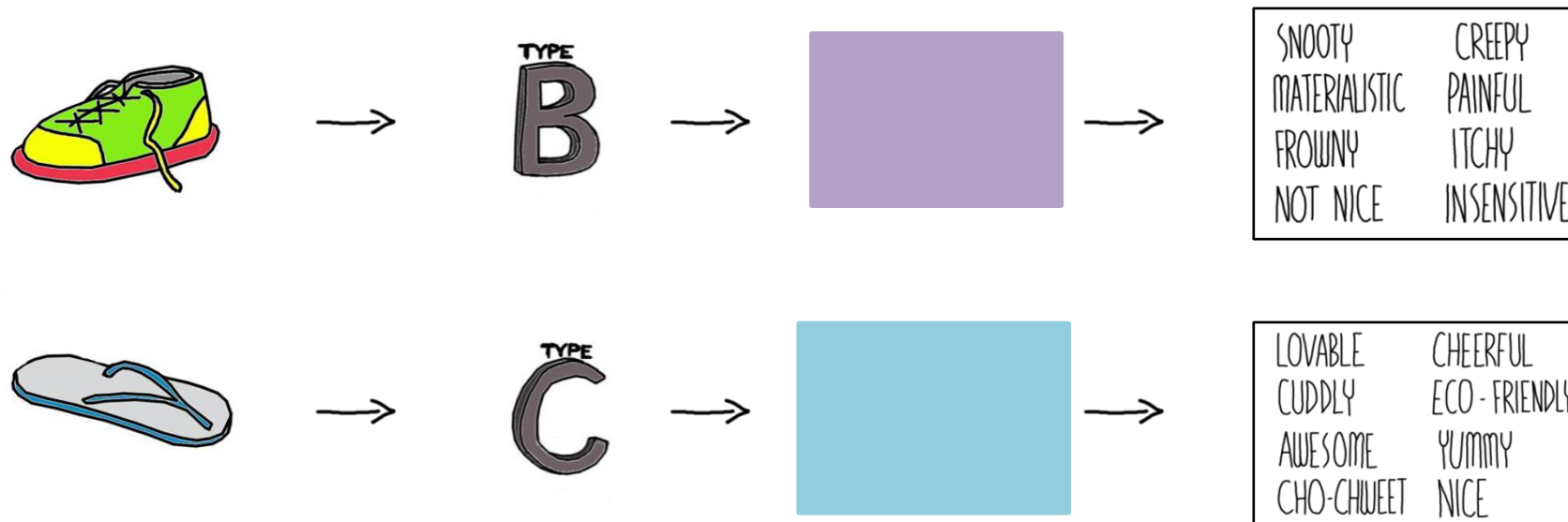
STILL , HOW DOES THIS MATTER , YOU ASK ?



IF CERTAIN TRAITS GIVE RISE TO CERTAIN FOOTWEAR PREFERENCES...

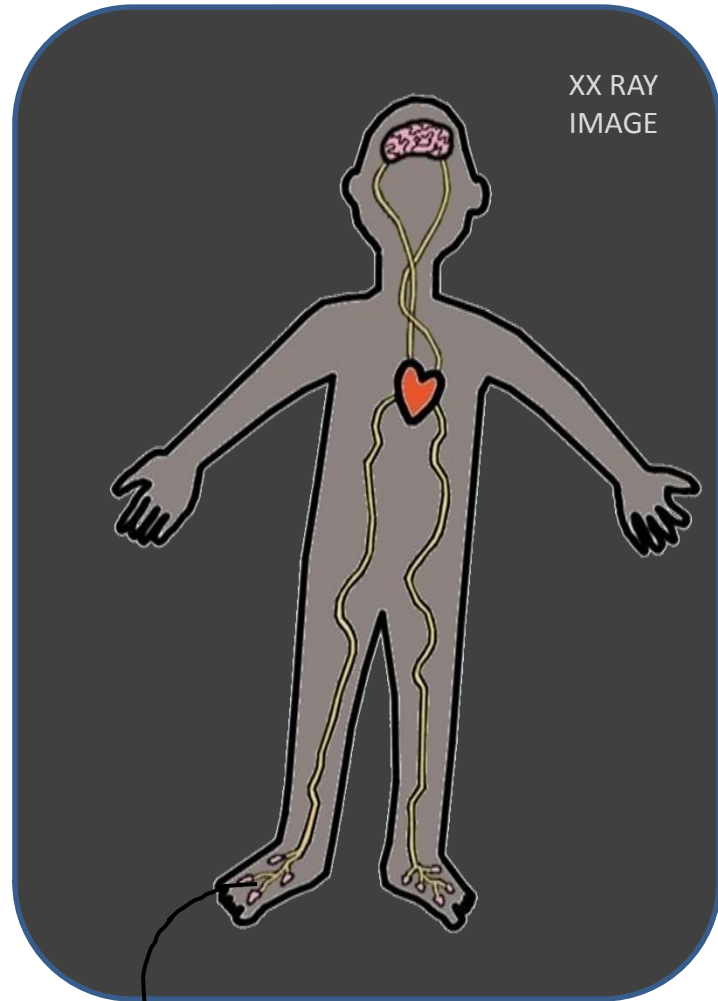


WON'T CERTAIN FOOTWEAR PREFERENCES GIVE RISE TO CERTAIN TRAITS??



'COURSE THEY WILL! AND HERE'S WHY:

LET MODERN™ SCIENTIFIC© RESEARCH\*  
EXPLAIN IT ALL:

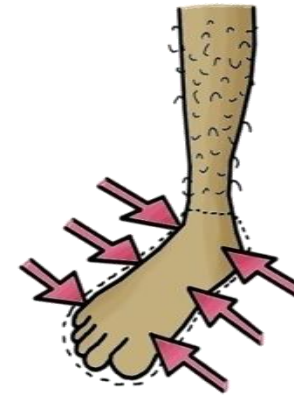


XX RAY  
IMAGE

GLANDS SECRETING  
MILK OF HUMAN KINDNESS  
(lacto empathitits)



WEARING SHOES

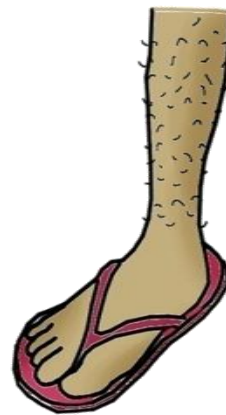


UNDUE FOOT PRESSURE  
(Unit : Newton/cm<sup>2</sup>/foot)

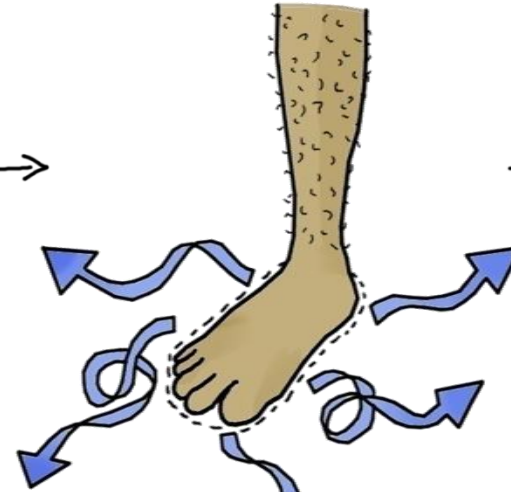


XX RAY  
IMAGE

SHRINKING OF G. SECRETING  
M. OF H.K.  
(lacto empathitits shivellus)



WEARING CHAPPALS



NO PRESSURE.  
FREE MIND.



XX RAY  
IMAGE

HEALTHY GLANDS  
lumper  
= milk  
production

\* KINDLY SUPPORTED BY AN ANONYMOUS DONATION BY THE CHAPPALVALA FOUNDATION

SO 'TIS NOT A Q. OF

"HOW TO CLOTHE YOUR FEET?"

BUT,

"WHAT KIND OF HUMANITY DO WE WISH TO COCREATE?"

PERIOD

.

*(funky music intensifies)*

SO WITH HUMANITY'S WEIGHT FIRMLY ON OUR SHOULDERS,

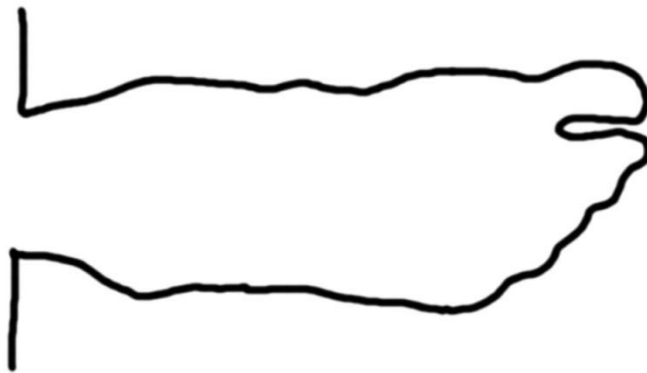
WE CAN BEGIN THE COCREATION,

OF CHAPPALS

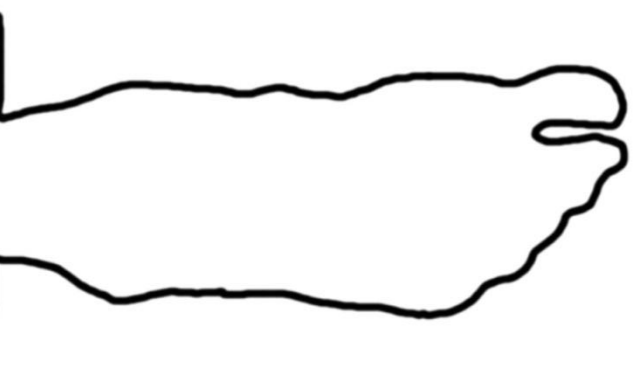
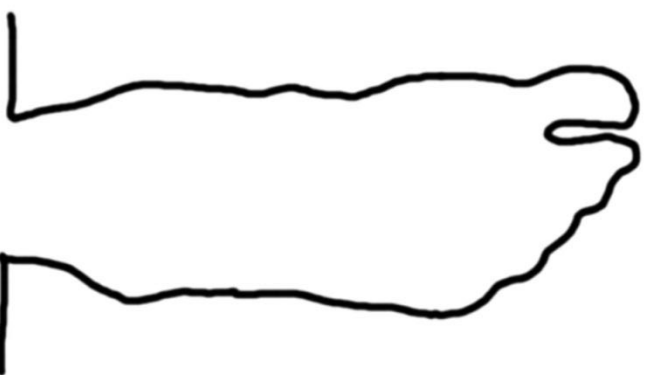
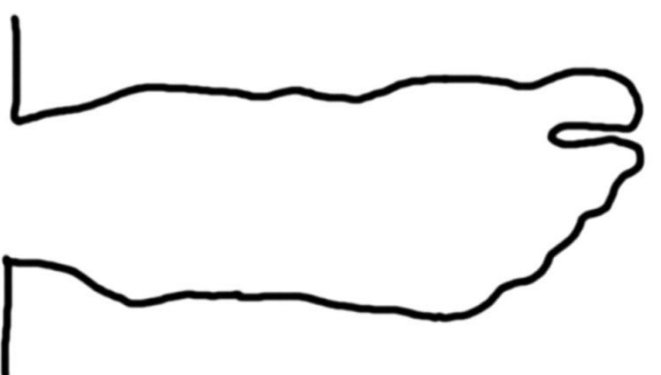
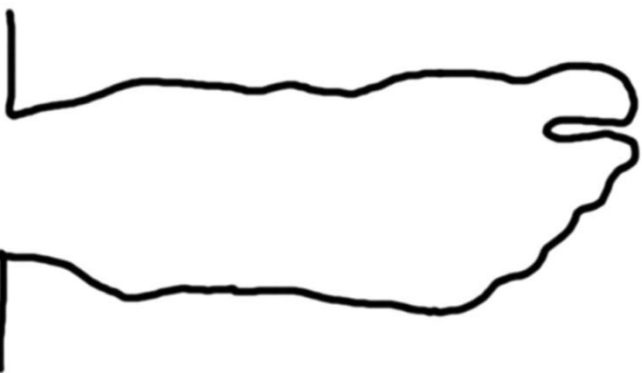
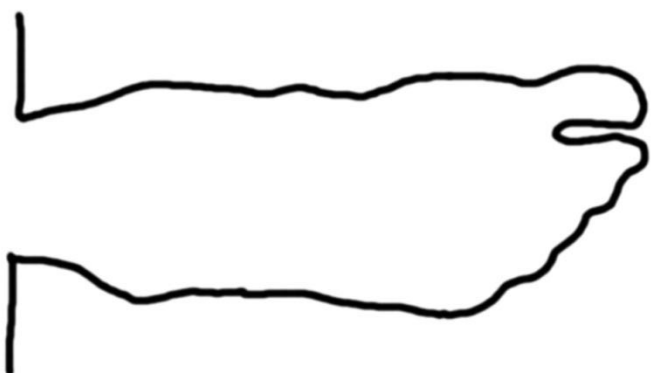
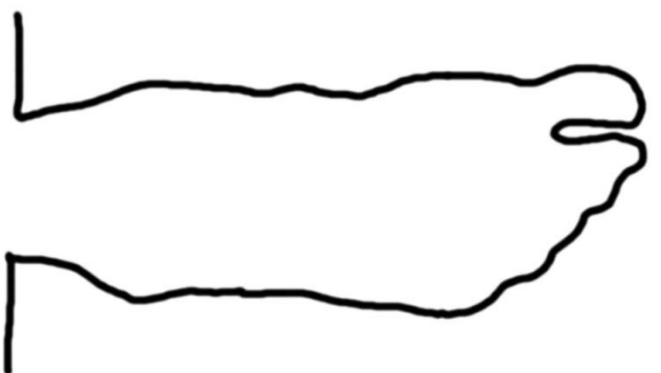
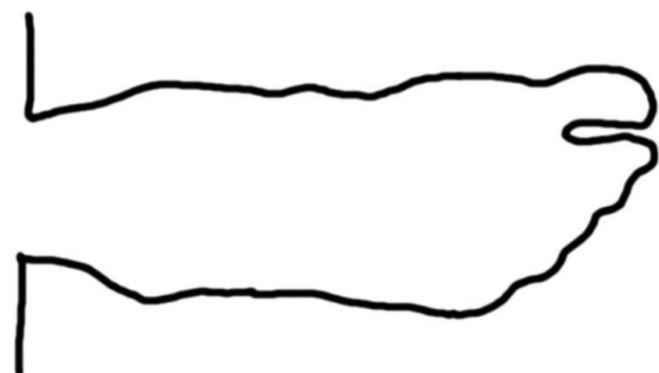
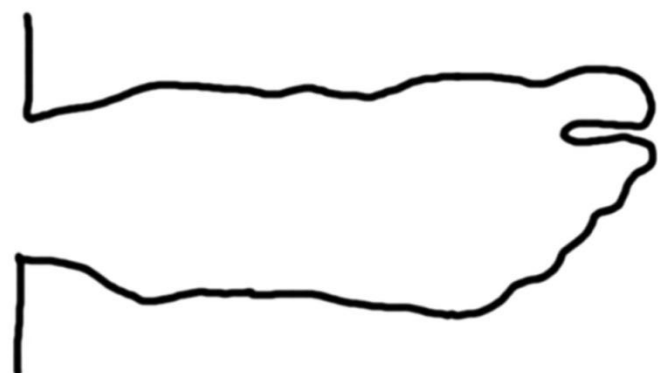
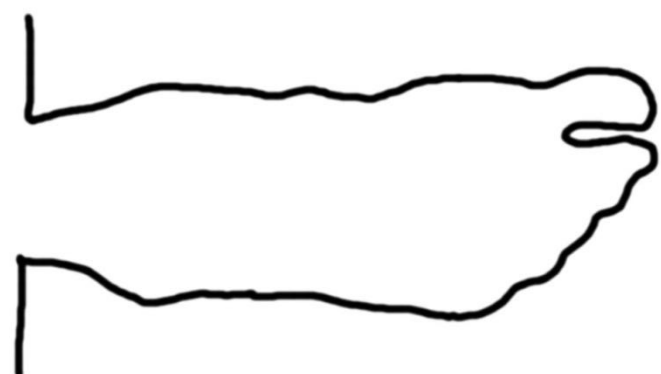
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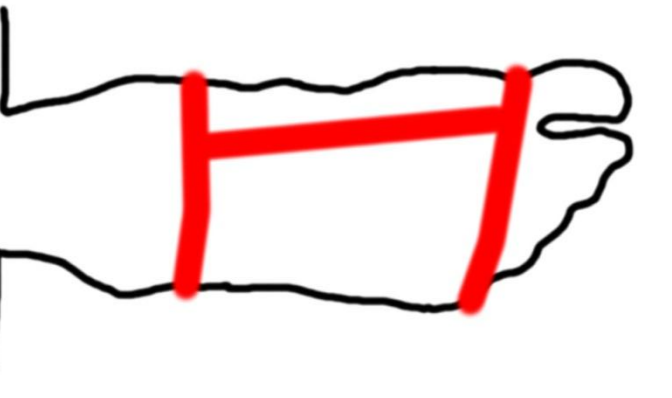
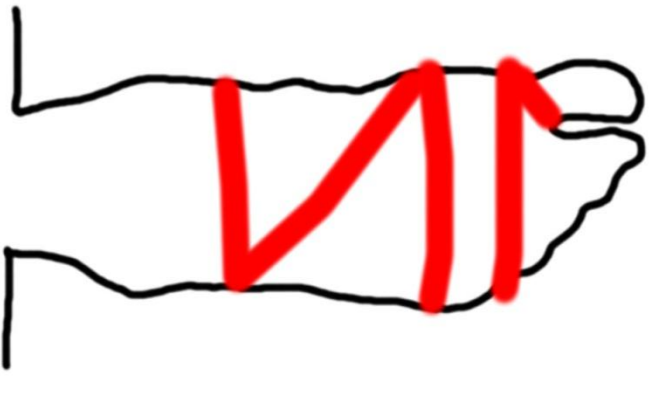
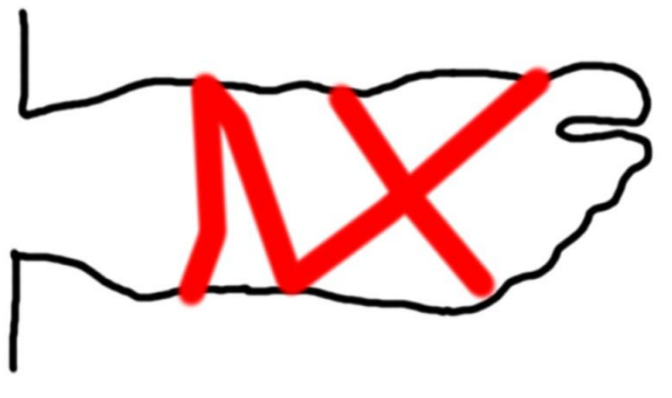
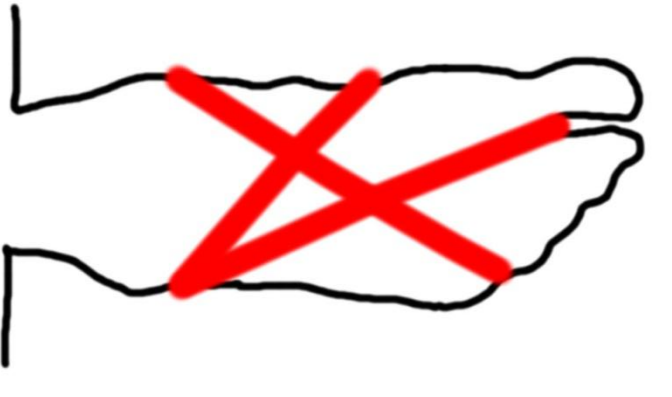
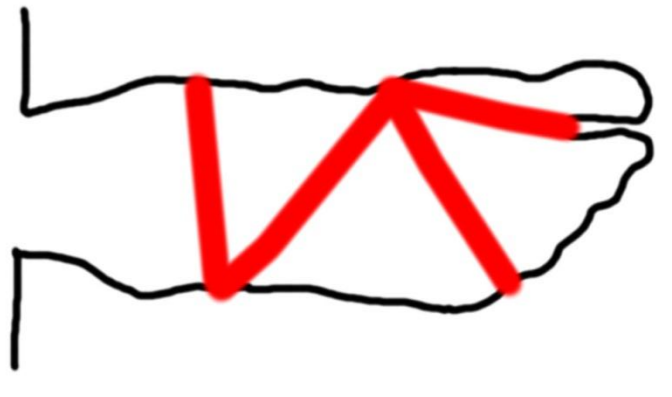
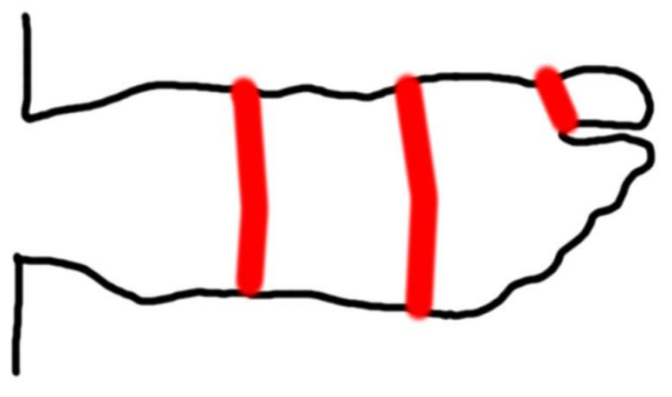
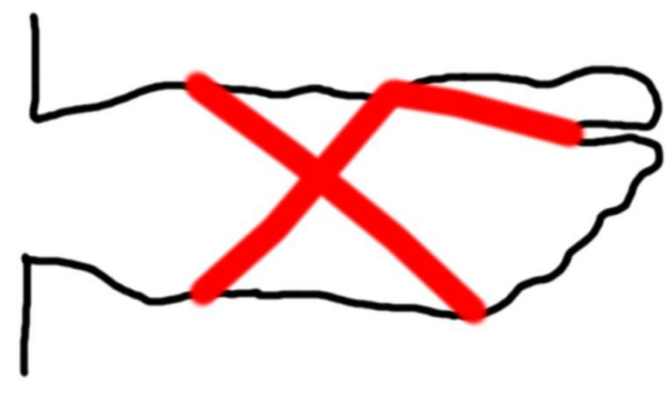
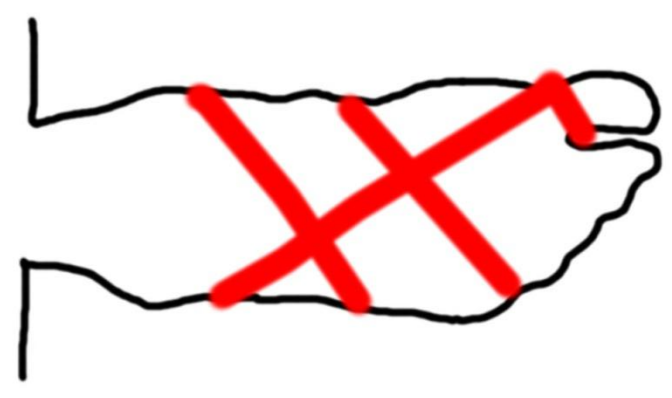
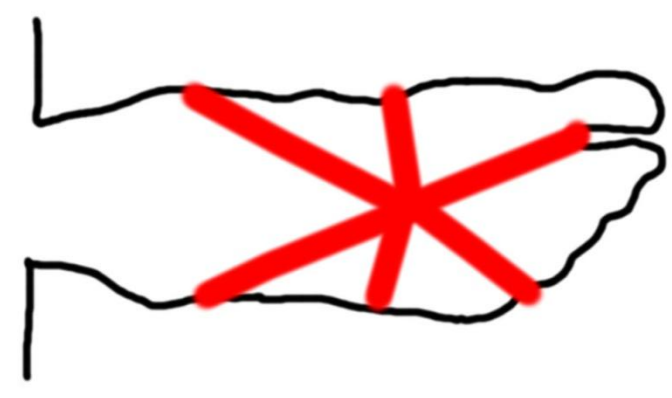
AND WE BEGIN WITH THE ETERNAL QUESTION:

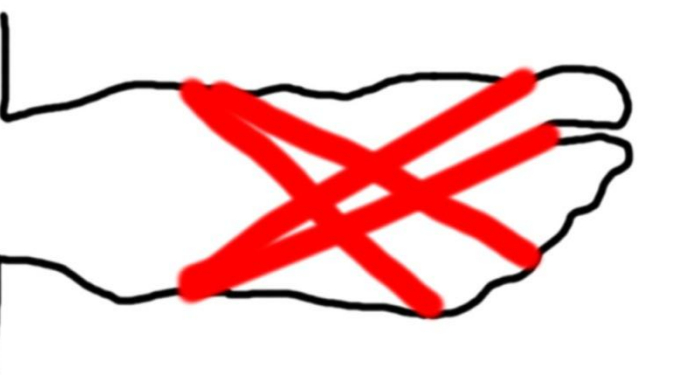
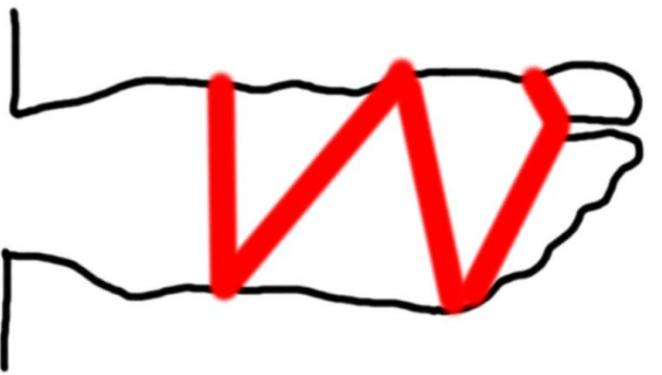
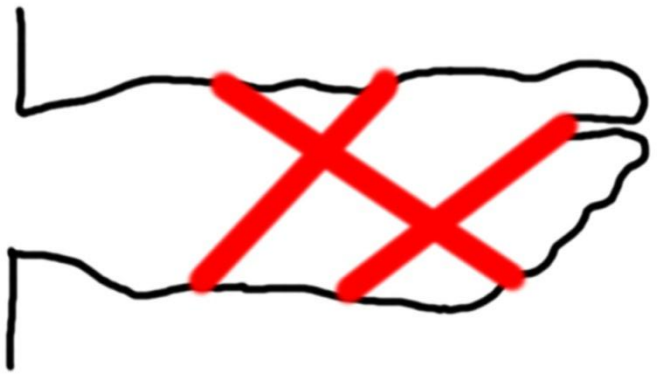
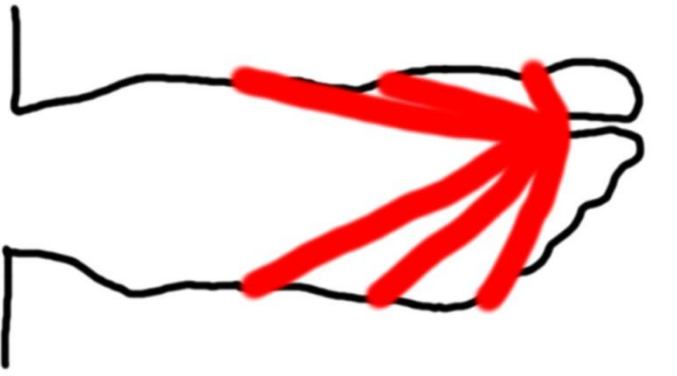
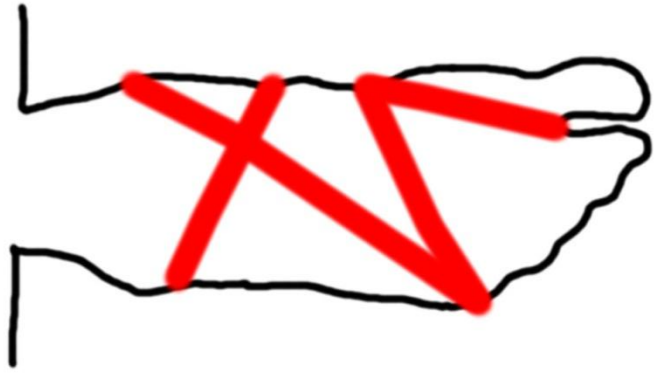
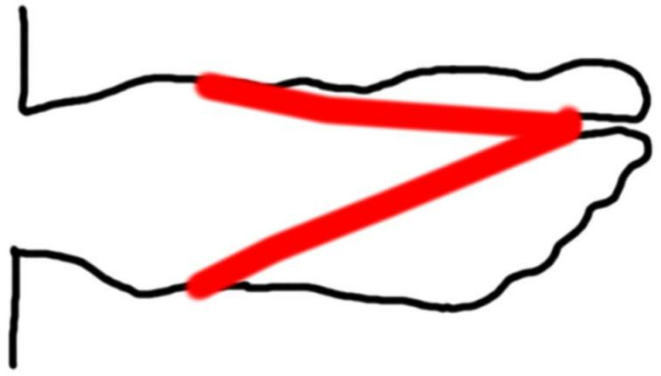
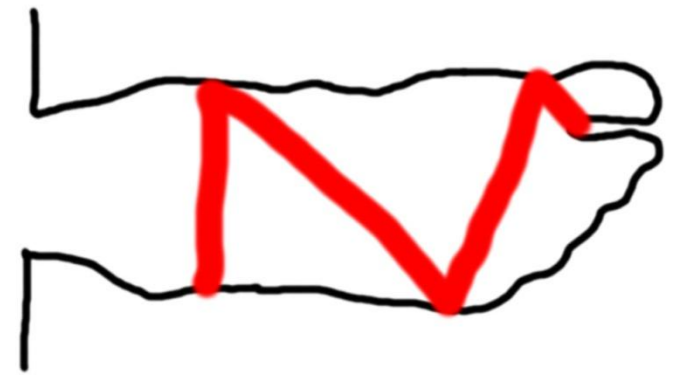
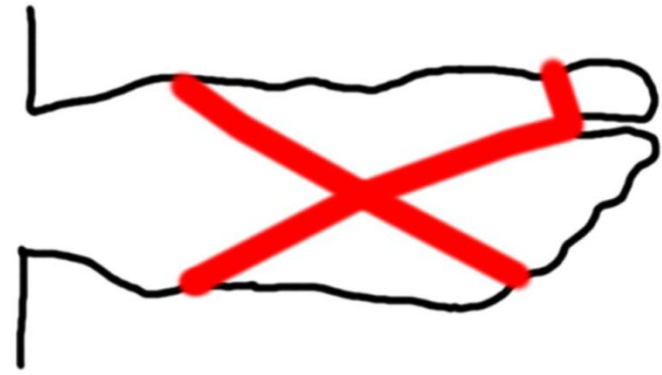
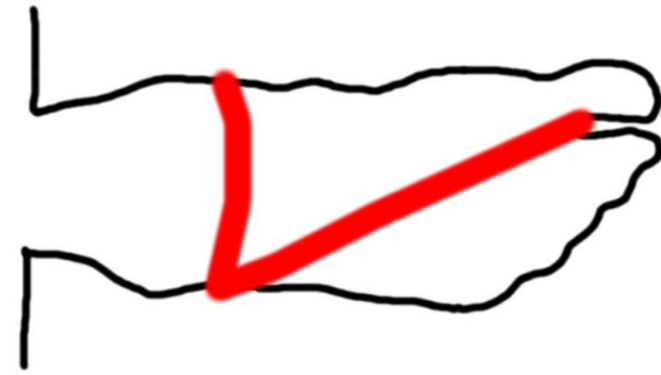
"If my foot was the canvas,  
what would I draw on it?"

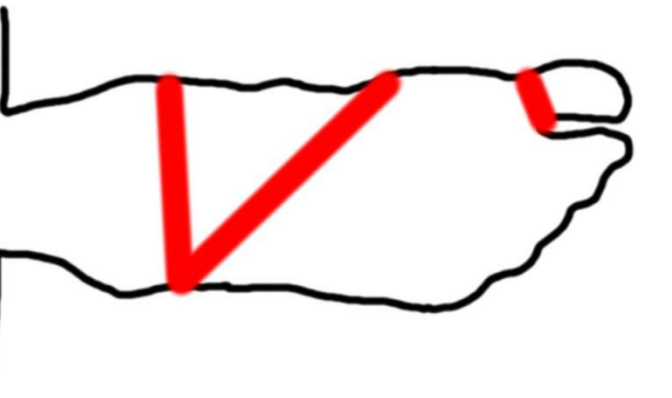
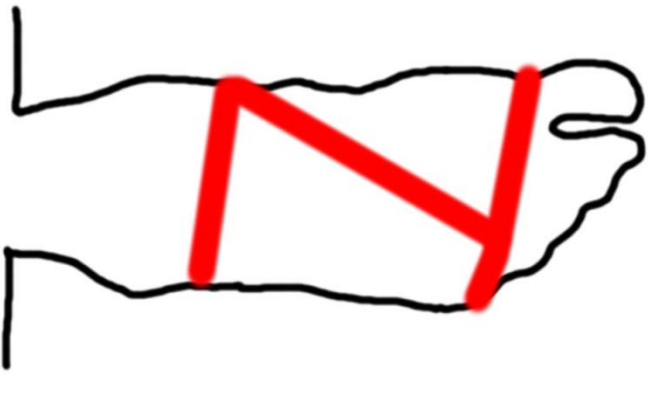
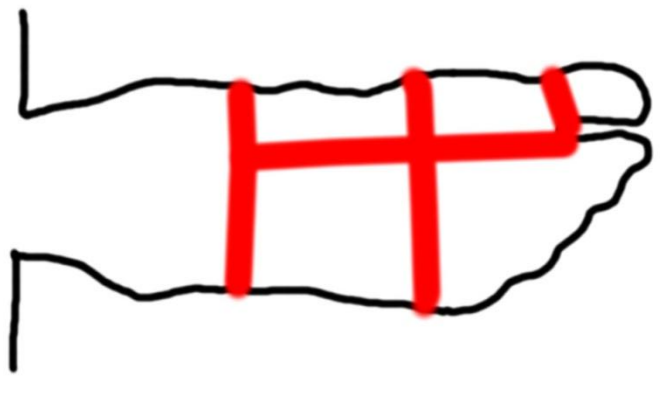
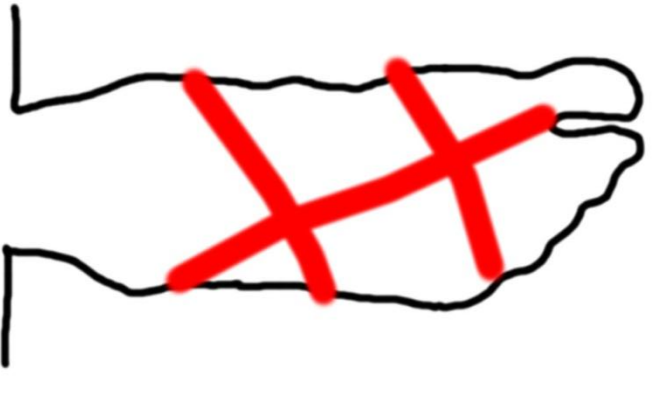
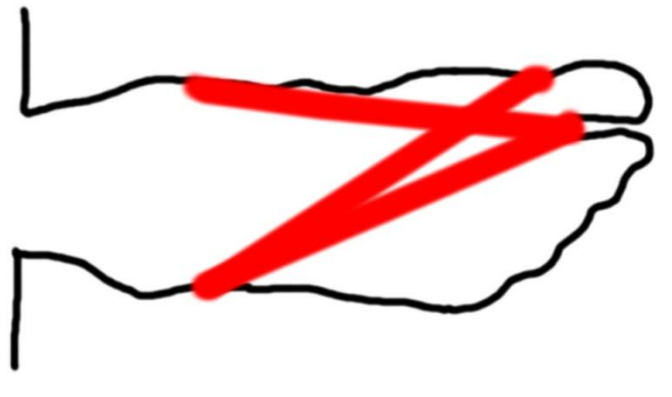
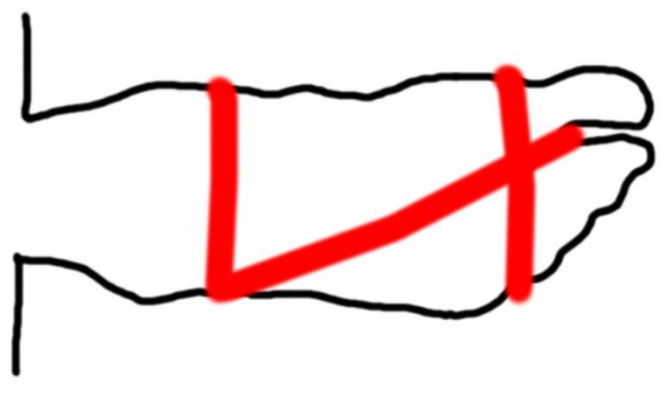
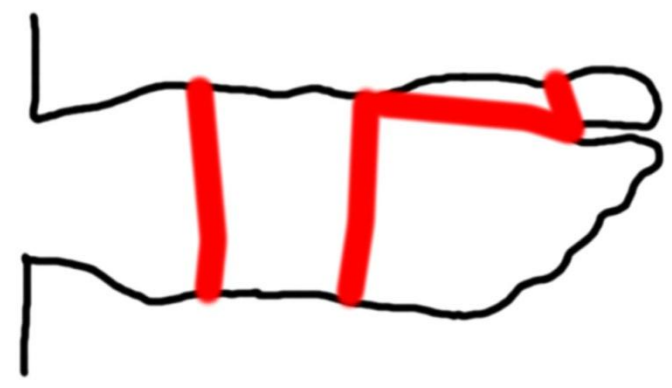
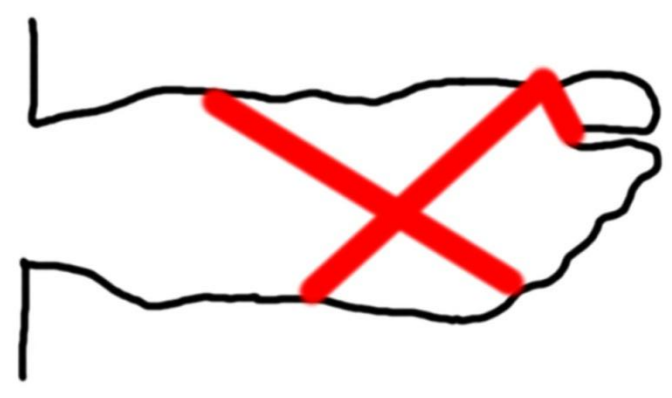
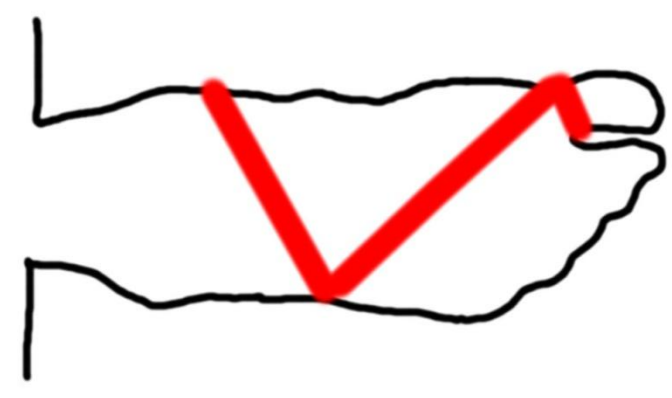


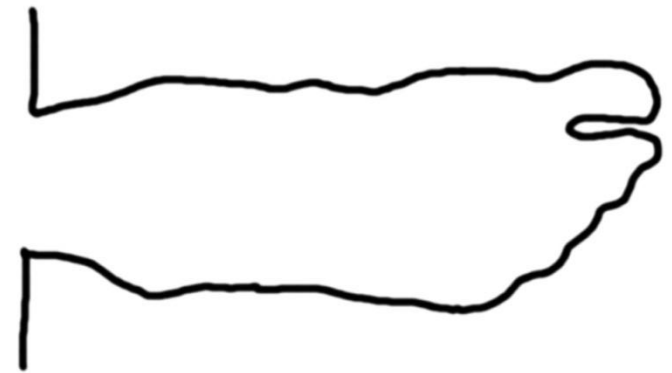
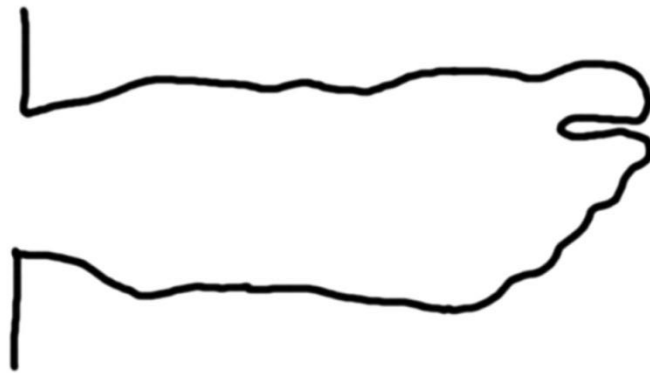
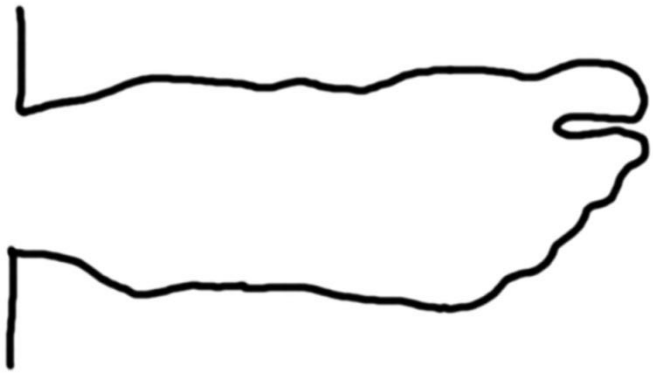
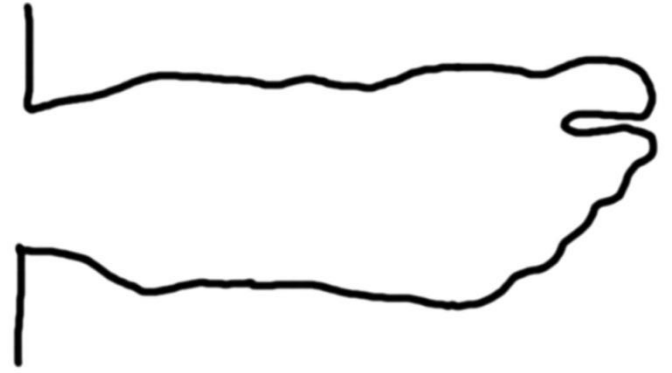
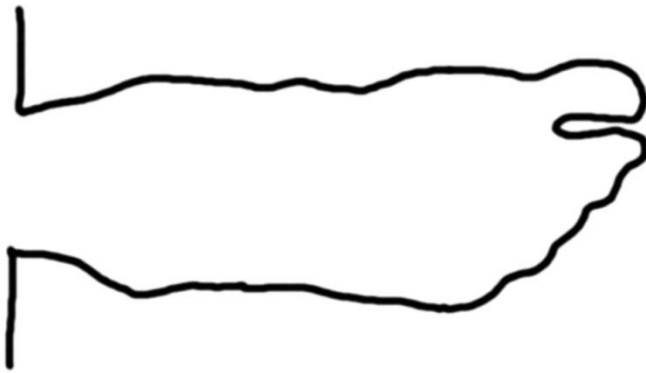
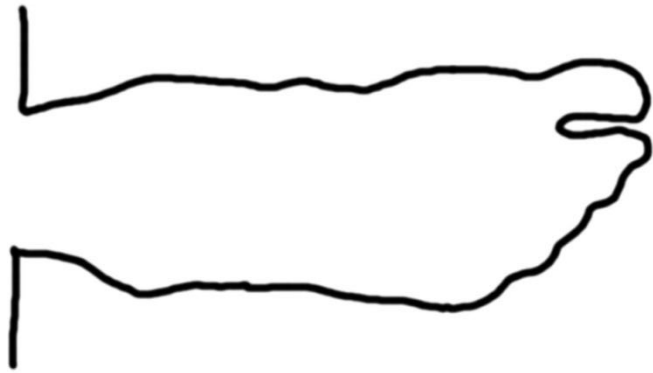
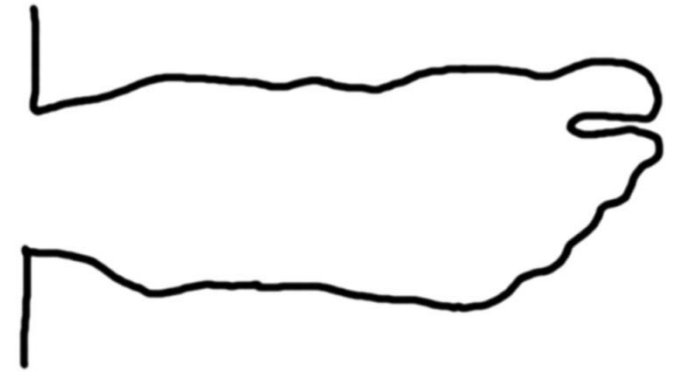
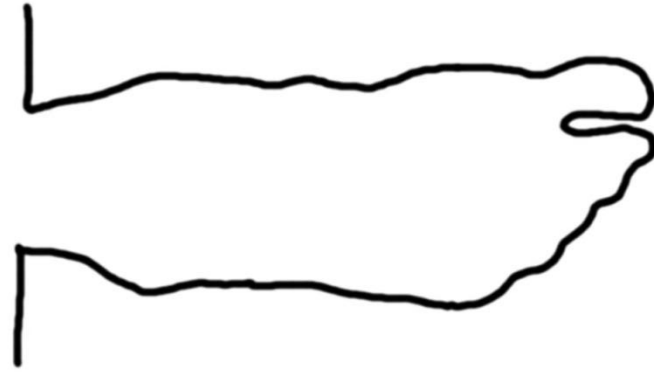
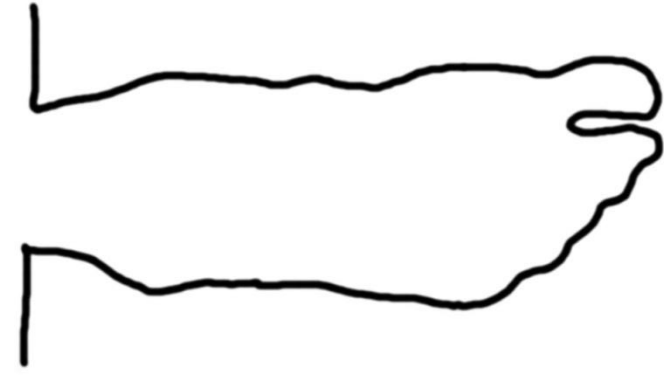












( YOUR TURN )



NOW TO CONVERT SQUIGGLES INTO CHAPPALS,

WE NEED TO INVOKE

THE HOLIER - THAN - THOU TRINITY :

mind      body      soul

mind



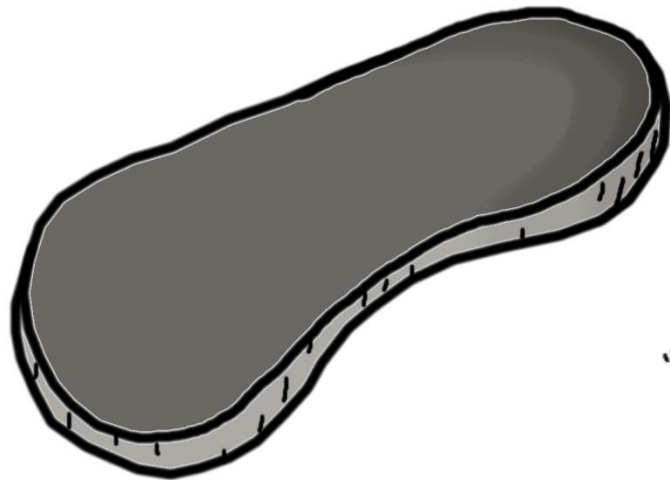
"THAT WHICH TIES THE BODY TO THE SOUL"

body



"MY FOOT"

soul



"THE BRUNT BEARER WHO REMAINS UNSEEN"

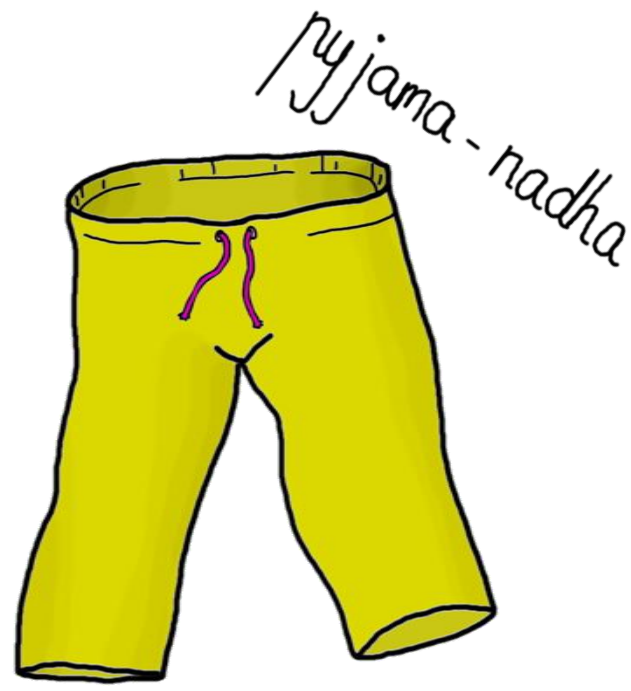
USING YOUR VERY OWN body  
(along with some everyday stuff)



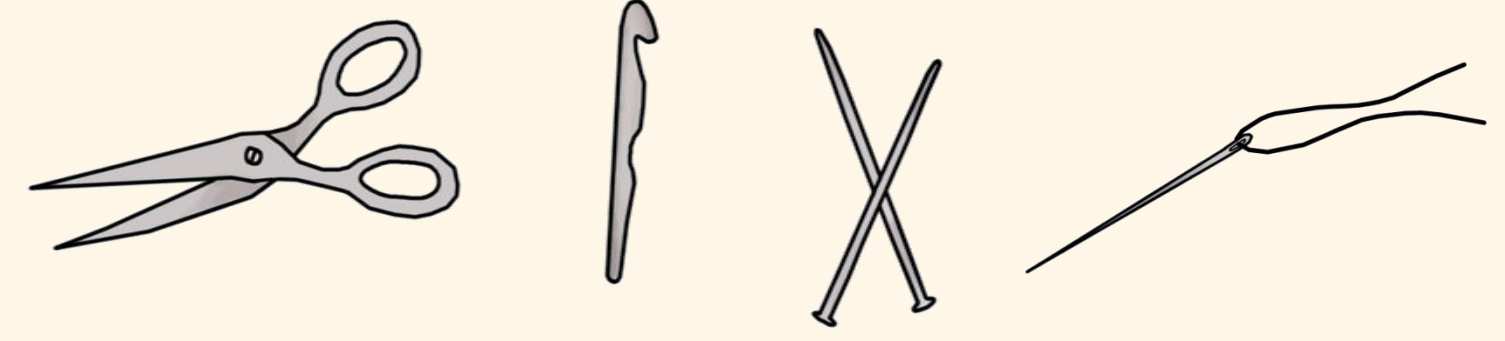
YOU CAN MAKE THE mind & soul

THINK CHAP-STRAPS THINK STRONG SOFT DURABLE

FOR THIS NOBLE CAUSE YOU COULD ENLIST,



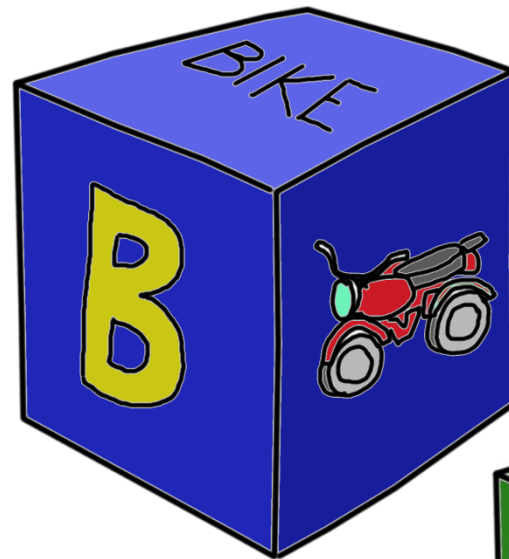
( THEY COULD ALSO BE MADE BY :



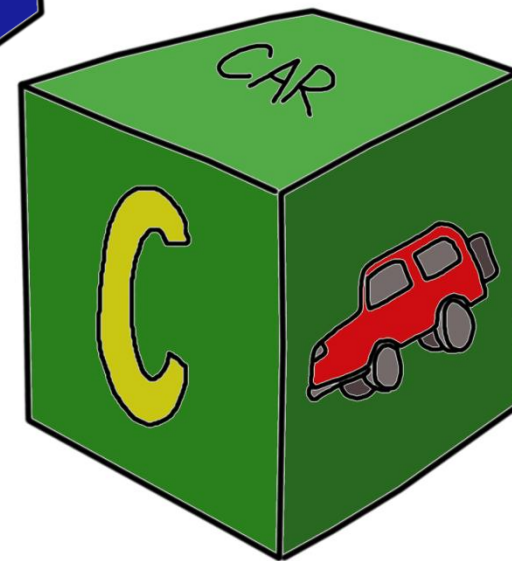
(or braided / knotted / twisted / looped / glued / begged / borrowed etc.)



"the balm for every tired soul is a tyred sole"



IF IT HAS WHEELS,  
YOU HAVE CHAP-SOLES!

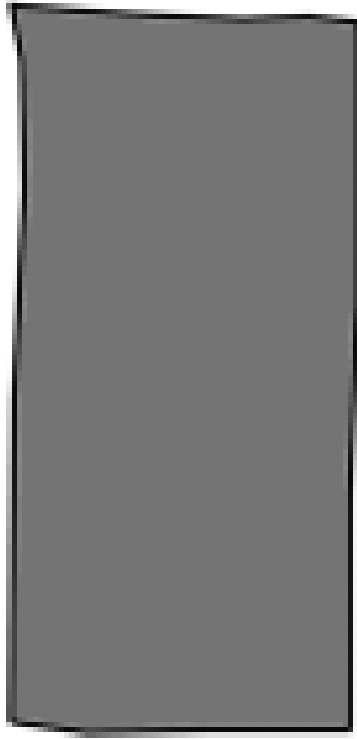


EVERY PART OF A TYRE CAN BE USED

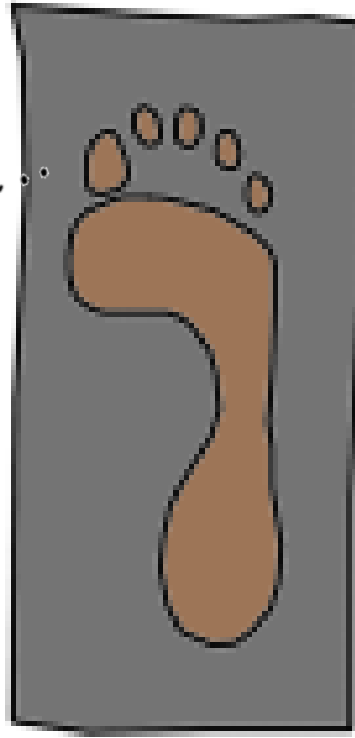
(THUS IN SOME CULTURES THEY CALL IT 'KALPA-TYRE-OO')



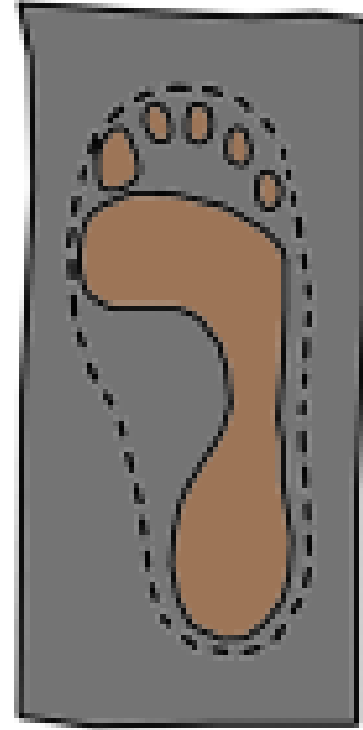
① Cut a strip of tyre



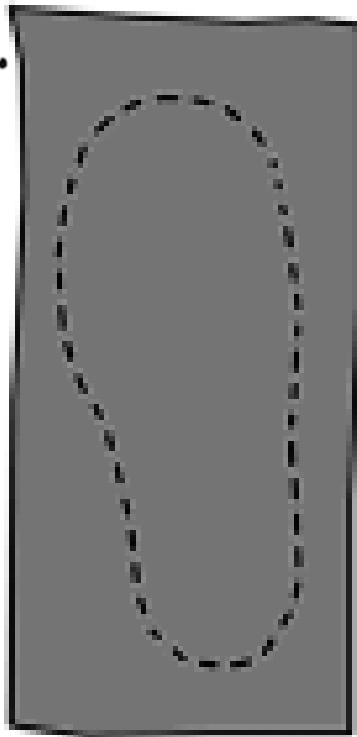
② Put your foot on it



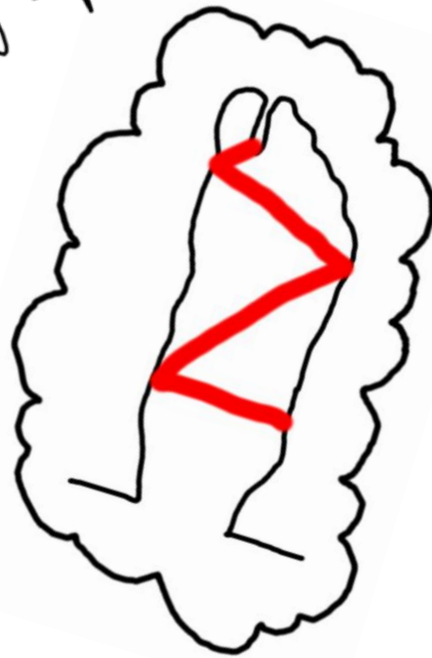
③ Draw an outline



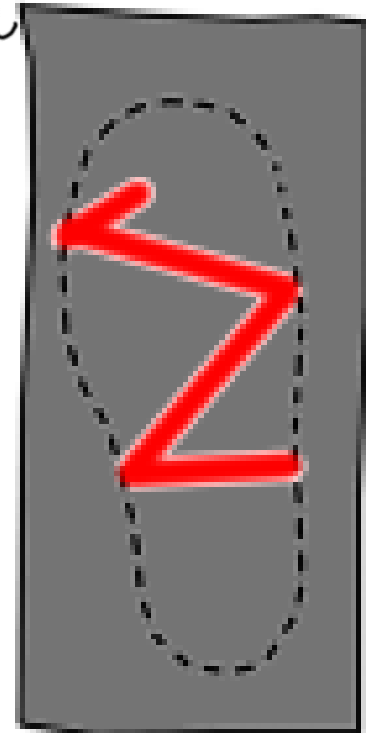
④ What customisation!



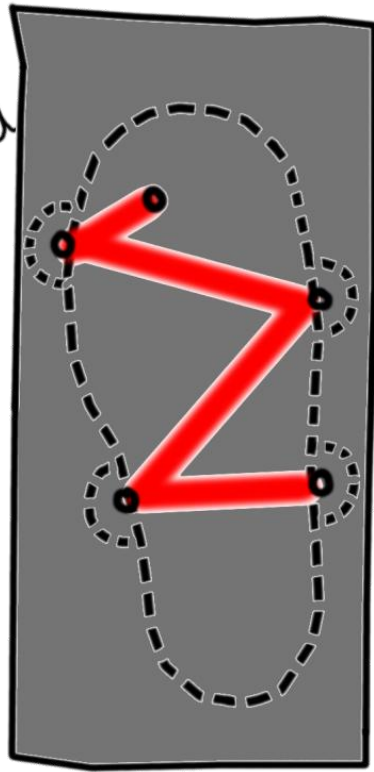
⑤ Choose any squiggle



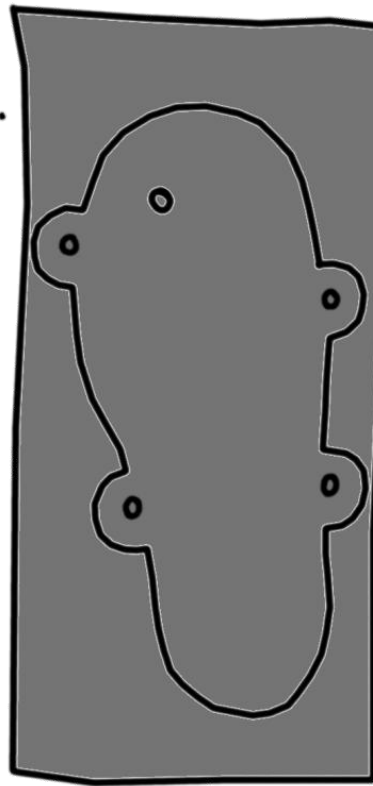
⑥ Transfer onto tyre



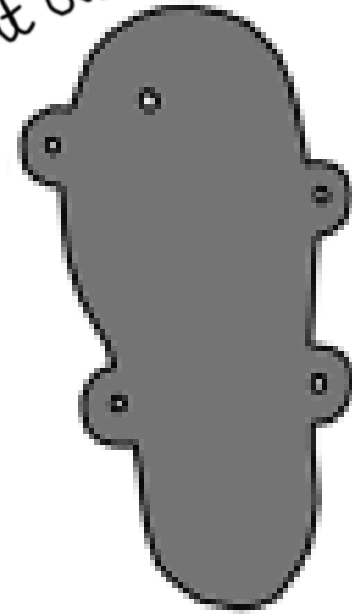
⑦ Make holes\*  
& ears\*\* as needed



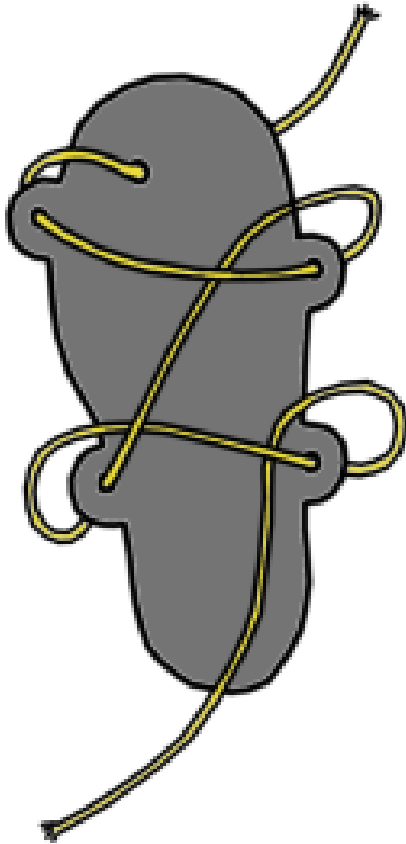
⑧ Shape  
Completed!  
yay!



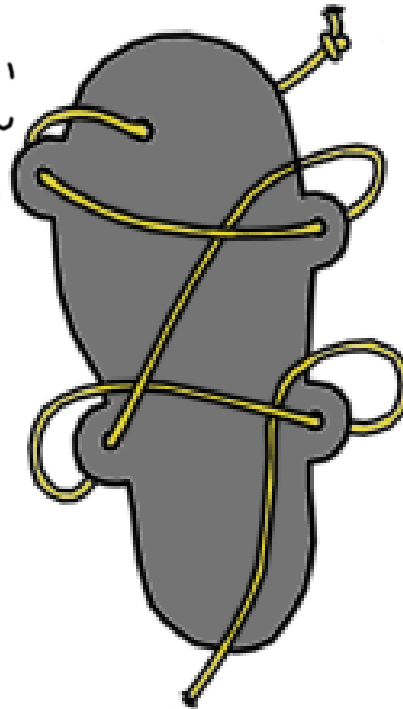
⑨ Cut it out!



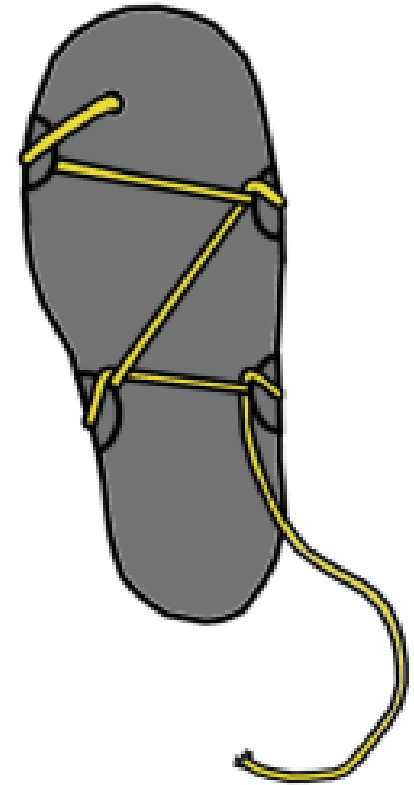
⑩ Load  
Chap-strap



⑪ Knot the  
'Toe-end'



⑫ STRAP  
IT  
ON!!



\* on squiggle vertices

\*\* where squiggle meets edge



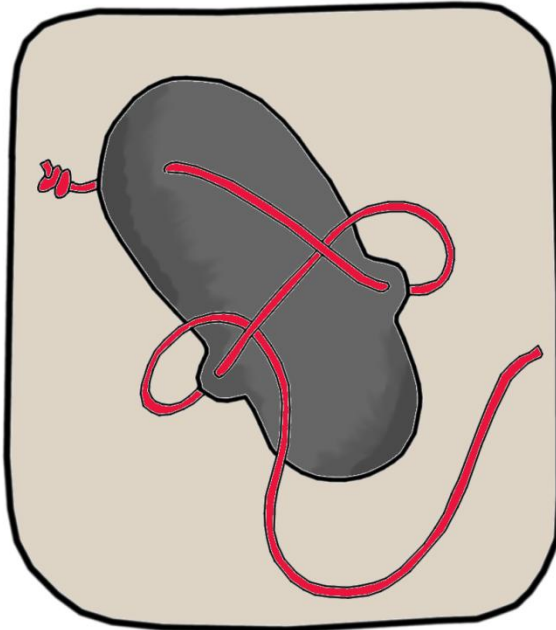
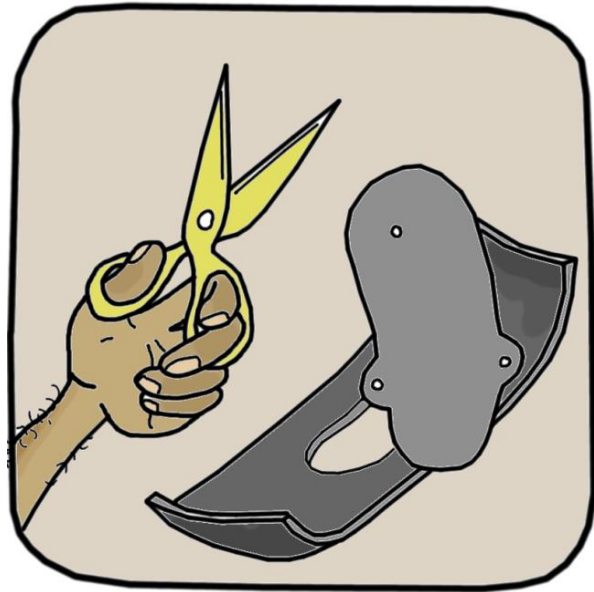
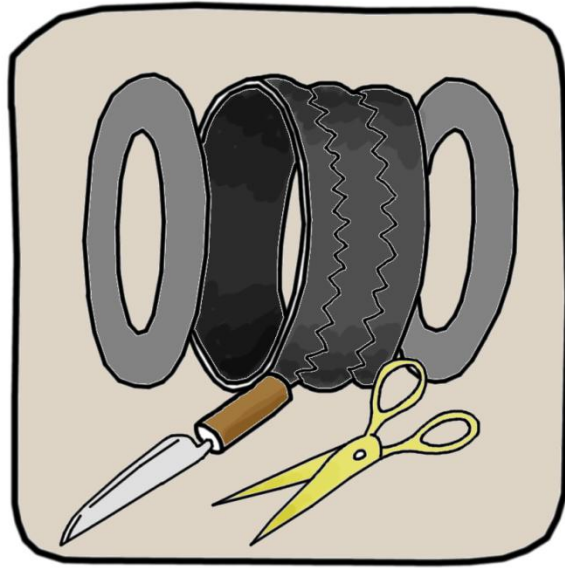
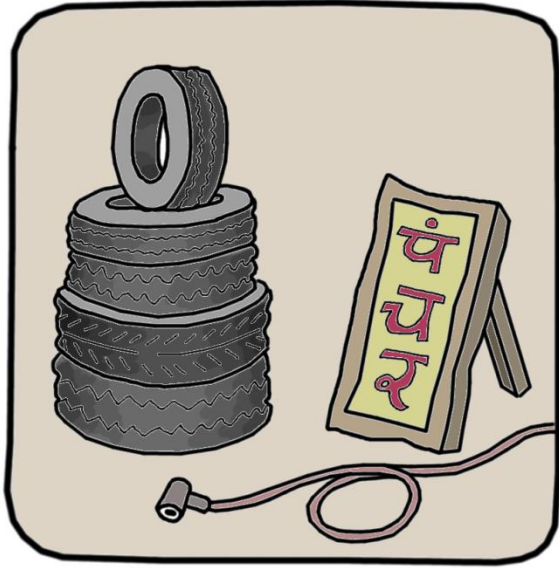
\* THERE COULD BE A ZILLION  
WAYS OF TYING/ SLIPPING ON  
THE CHAPPALS (THIS IS JUST ONE),  
TRY OUT SOME , HAVE FUN !!



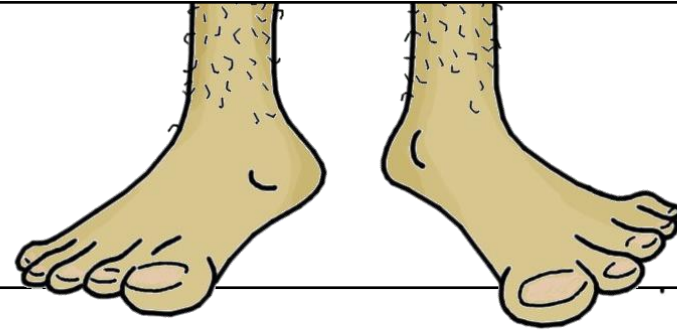
KEEP CALM

AND

WEAR CHAPPALS



सोर डॉट हब अट जीमेल डॉट कॉम



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*(funky music ends abruptly)*